

A. WHAT IS AN ESSAY? An essay is a group of **interesting** paragraphs that **support a single point**.

B. ATTENTION GETTERS / HOOKS

In order to get the reader's attention and interest, good writers use different techniques.

1. Ask a provocative question



Do you eat fast food every day?

2. Use a quotation / saying



Plato once said "Love is a serious mental disease."

3. Use an anecdote / a story



My mom only had one eye. I hated her. She was such an embarrassment.

4. Use interesting or hard-hitting fact



Many people around the world are dying from hunger every day.

5. Present surprising statistics



Cockroaches can live for more than a week without their heads until they die of hunger.

C. LOOK AT THE PICTURES BELOW AND WRITE YOUR ATTENTION GETTERS.



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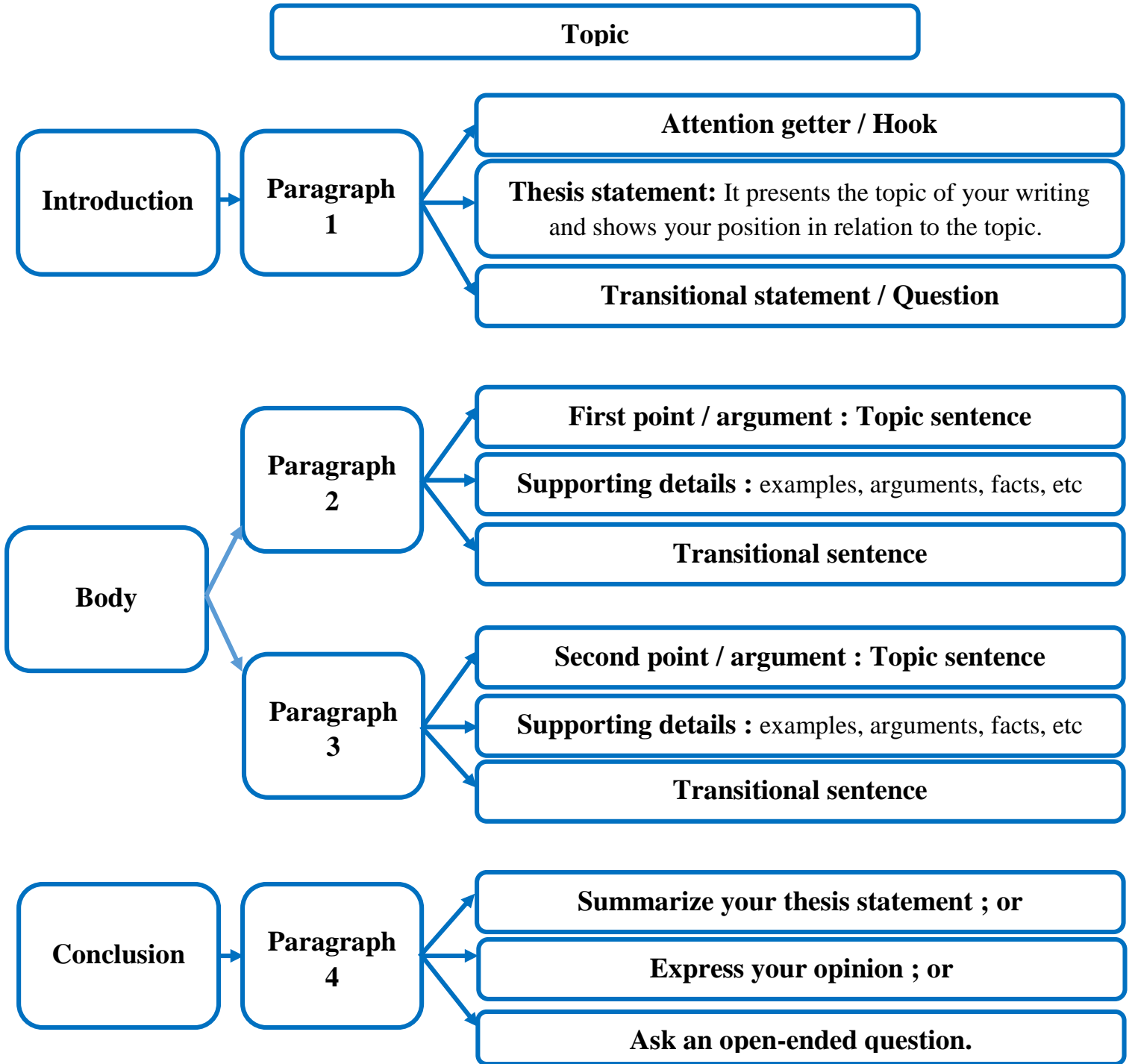
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E. STEPS AND STAGES OF WRITING PROCESS.

